



For immediate release

Alu-Rex penetrates Greek market

Charny, Quebec, May 7, 2007—Alu-Rex, the leader in the development, manufacture, and marketing of patented, value added eavestrough accessories has entered the Greek market.

“Greece is a natural market for our products. After France, England, Spain, and Ireland, we quickly turned our sights to Greece. Although the weather there is milder than in Canada, Greece already has a good pool of aluminum eavestrough installers. Our team of representatives across Europe can provide them with all the support they need to quickly boost their sales,” said Alu-Rex founders Guy and Stéphane Brochu.

Alu-Rex has consolidated its growth in Canada and on the international stage through agreements with a number of major distributors in the aluminum eavestrough and building supplies industry.

About Alu-Rex

Founded in 2001 by Guy and Stéphane Brochu, Alu-Rex has made a name for itself with innovative, patented eavestrough accessories that protect homes from eavestrough-related problems. Alu-Rex’s flagship product is Fixa-Tech®, a revolutionary fastening system that makes eavestroughs sturdier than ever. Alu-Rex also makes the Gutter Clean System®, the ultimate protection against leaves and debris.

Alu-Rex products are available through certified eavestrough installers. Alu-Rex products are all made in Canada and distributed from coast to coast. Many are also exported to the United States, France, Spain, Greece, the United Kingdom, and Ireland. Alu-Rex is based in Charny near Quebec City, Canada.

Contact:

Luc Masson
Marketing Director
Telephone: 418.832.7632
luc.masson@alu-rex.com